

Meeting Date: November 6, 2008

Agenda Item No. 25

Agenda Item: Adjustment to Super Hunt/
Super Hunt Combo Application Fees

Bureau Chief Approval: _____

Prepared by: Jeff Gould/Don Kemner

Background:

- The Special Control Hunt Program (IDAPA 13.01.08) offers forty (40) big game tags through a random lottery draw process and revenue generated from the program provides partial funding for Access Yes.
- Special Control Hunt Tags include twelve (12) each for elk, deer, and antelope, and four (4) for moose. Applications can be sold for individual species (Super Hunt) or for combined species (Super Hunt Combo).
- Application fees are either priced equal to the controlled hunt fee established in Section 36-416, Idaho Code, or fees may be discounted by Commission Order under Section 36-415, Idaho Code.
- The current marketing structure allows Super Hunt/Combo Hunt customers to apply for a single application, or in bundles of six (6) or thirteen (13) with a slight price discount for bundled applications.
- Super Hunt/Combo Hunt customers must fill out application forms and submit the application(s) to the department by a specified deadline.
- In early December 2008, the IWILD system will accept electronic Super Hunt/Combo Hunt applications in any amount and at any vendor. Selecting bundled options and completing hunt applications by hand will no longer be necessary.

Statutory Authority and/or Policy issues:

- The Commission's intent of the Special Control Hunt Program is to provide some additional funding for a statewide sportsman access program. This transition to an electronic application process and the elimination of bundled applications will provide customers with better service and the freedom to select the number of applications they wish to purchase without complicated pricing.
- The application fee adjustment is intended to simplify the application process and should result in a revenue neutral outcome during the short-term. Long-term, this simplified process and pricing will increase revenue as we capitalize on new marketing strategies and outlets.

Public Involvement Process:

None.

Staff Recommendation:

- The Commission is asked to eliminate the current application fee structure that involves bundled packaging and set a new fee structure as recommended below.
- Super Hunt Application Fee: First application will cost \$6.00 (\$4.25 application fee, \$1.75 vendor fee); all additional applications will cost \$4.00 each.
- Super Hunt Combo Application Fee: First application will cost \$20.00 (\$18.25 application fee, \$1.75 vendor fee); all additional applications will cost \$16.00 each.

Justification:

- Electronic sales will eliminate long-hand hunt applications, result in instant processing, and will be readily accessible to potential customers.
- Simplified pricing will be easier to understand and will allow flexibility to purchase any amount of super hunt applications that are desired in one transaction.